

Effective as of 1st Sept 2017

1. Purpose

In compliance with the Personal Data Protection Act (the “PDPA”), Toyota Tsusho Asia Pacific Pte Ltd (‘TTAP’) and its appointed sub-contractor sets out this privacy policy how we collect, use and disclose User’s data activity.

2. Definition

TTAP implements various tracking features to collect information regarding the User’s activity or usage of Connected Services. Such tracking may include, but are not limited to the tracking of vehicle’s position, search history, user’s usage profile and any other activity within the Connected Services. Connected services include MyDrivePlus mobile application, Destination Search and Live traffic on multimedia head unit.

3. Purposes for collection of User’s data activity

TTAP will use these information for purposes such as data mining, user profiling, advertising, to improve the Quality of Service (QoS) for TTAP Services and any other purposes as deemed necessary or important by TTAP.

4. Disclosure of User’s data activity

4.1 Data and all other information provided or submitted by the user through the usage of Connected Services or via any forms of communication with TTAP constitute user information (User Information). TTAP treats User Information which by its very nature is sensitive, in the strictest confidence. For the avoidance of doubt, any personal data as defined in the Personal Data Protection Act 2010 (PDPA) that is provided to TTAP in the User’s regular use of TTAP’s Connected Services, shall also constitute User Information. In the treatment of User Information, TTAP will at all times comply with PDPA and the principles set out therein.

4.2 Users agree that TTAP and/or its affiliates may collect and use such User information including but not limited to the user’s Name, Age, Gender, and location gathered from Connected Services to profile users as part of TTAP’s ongoing measures to provide better and more relevant services including but not limited to advertising, R&D, data mining and user profiling.

4.3 TTAP will not use this User Information to personally identify the user. However, TTAP may share aggregated User Information that is not personally identifiable with partners, governmental organizations, clients, other users of TTAP Services and the general public.

4.4 TTAP will not resell nor provide personally identifiable User Information to third parties unless required by statutory requirements, regulatory requirements or through a discovery process in legal proceedings initiated in a court of competent jurisdiction.

5. Deemed Consent

By using TTAP's Connected Services, the User hereby explicitly agrees to TTAP's tracking and collection of said personal information about the user.

6. Data Accuracy

TTAP's Connected Services are provided to users on an AS-IS basis and TTAP makes no warranties whatsoever of any kind in any form as to quality, accuracy, availability or any other measure of the service. The User agrees not to hold liable TTAP and its employees in the event of any loss resulting from the use of Connected Services.

7. Transfer of Data

TTAP owns all right, title and interest, including all Intellectual Property Rights, in and to the TTAP Products and Services and any Derivative Works. The User acknowledges that it shall not acquire any right, title or interest in or to the TTAP Products and Services or Derivative Works, based on any use or incorporation of User Data as such TTAP Products and Services and Derivative Works are the sole property of TTAP.

8. Changes to this Personal Data Protection Policy

TTAP reserve the right to amend this Data Protection Policy from time to time, for legal or regulatory reasons. A notice of such amendments will be made available to you through this link or through any other mode we view appropriate and suitable.

9. Governing Law

This Data Protection Policy shall be governed in all respects by the laws of Singapore.